

The next Boys' Day will take place on Thursday, 23 April 2026!

Jungen-Zukunftstag
Boys' Day

Project Information

15 years of Boys' Day – Future Prospects for Boys for more diversity and equal opportunities

Boys' Day – Future Prospects for Boys is a nationwide career-orientation project for boys. On Boys' Day, male students aged 10 years and older learn about professions and subjects of study with a proportion of less than 40 % being men.

- ★ **Project goal** Expanding the range of career options and male role models is the main project goal. Many male students choose their professions depending on gender, influenced by social role models. Boys' Day helps to find the best suitable profession without clichés, but complying with their interests and skills. Boys' Day is a low-threshold project which gives the participants an idea of professional practice.
- ★ **Cooperation partners** are companies, schools, colleges, job agencies, unions and organizations in health and nursing care, education, social work, youth and (gender) equality, as well as facilities from the service and crafts sectors.
- ★ **Participation on Boys' Day** takes place by practical vocational experiences. Furthermore communicative, digital and social key competences, that are important for entering a profession, are given in workshops regarding male role models.
- ★ **Project success** is documented through statistically measurable effects which can be found overleaf. Since 2011, when Boys' Day first started, the nationwide participation has risen steadily. Until today, 82,000 events with about 460,000 participative actions prove the prosperous overall balance.
- ★ **The nationwide coordinating body** is the organizer of Boys' Day. It provides a large collection of information and material for all target groups. These are organizations, students, specialists in youth work and hundreds of networking partners. The Boys' Day Radar is also one of the services offered by the nationwide coordinating body, which is used every year to match students with the participating companies and institutions.
- ★ **International Boys' Day** The project also takes place in Austria and Switzerland. Similar campaigns exist in parts of Belgium in the Wallonia-Brussels region, in France or as the Euroregional Boys' Day in the border triangle of Germany, the Czech Republic and Poland. The nationwide coordinating body is also involved in an advisory capacity in international projects to promote Boys' Day in other countries.
- ★ **Diversity** Young people who do not see themselves as boys or girls can of course take part in Boys' Day and decide on an individual programme. Trans* boys are also very welcome to take part in Boys' Day.

All relevant information about Boys' Day on
boys-day.de

Funded by:



Federal Ministry
for Education, Family Affairs, Senior Citizens,
Women and Youth

A campaign by:

kompetenz

Boys' Day – a success story

Results of scientific evaluation

The nationwide Boys' Day draws maximum attention to gender-sensitive career orientation once a year.

That has a lasting effect. Results of scientific evaluation prove a positive development:



94 %

positive ratings

Boys who took part in a one-day workplacement assess it "good" or "very good".



64 %

interesting careers

The majority of participating boys shows motivation in the experienced work fields. Many of them later apply for an internship.



85 %

facilities confirm motivation

During the events participating facilities recognize huge interest and commitment of boys.



24 %

very good future prospects

Every fourth company or institution that participates in Boys' Day more than ones employs former participants.



80 %

satisfied facilities

Social facilities, companies and institutions are satisfied or very satisfied with the annual day of action.



37 %

a day with prospects

Companies and institutions are already recognising the interest of boys in internships, apprenticeships and university places on Boys' Day.

 Further figures on Boys' Day: boys-day.de

 zukunftsberuf-pfleger.de

 zukunftsberuf-erzieher.de

 zukunftsberuf-grundschullehrer.de

 [linkedin.com/showcase/boysday-jungen-zukunftstag](https://www.linkedin.com/showcase/boysday-jungen-zukunftstag)

 [youtube.com/user/BoysDayVideos](https://www.youtube.com/user/BoysDayVideos)

 [instagram.com/Der_BoysDay](https://www.instagram.com/Der_BoysDay)

Any questions?

Nationwide coordinating body Boys' Day – Future Prospects for Boys
 Competence Center Technology-Diversity-Equal Chances

Tabea Schroer | Project manager

Phone: 0521.106-7360 | info@boys-day.de | boys-day.de

Cooperation partners:

